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VICTORIA’S SPORTS INDUSTRY DIRECTORY
Melbourne – Australia’s Sporting Capital

Crowned as the SportBusiness Ultimate Sports City of the Decade in 2016, Melbourne is universally regarded as one of the world’s sporting capitals.

Our major events calendar is internationally recognised as one of the most prestigious and successful calendars in the world, offering a spectacular range of international sporting events year-round for local fans and international sports lovers.

Fuelled by a vibrant, culturally diverse community and offering world-class sporting precincts – such as the iconic MCG, Etihad Stadium, AAMI Park and the Australian Open’s Melbourne Park and Hisense Arena – Melbourne continues to attract the world’s top athletes, providing the perfect ecosystem for growth and development in sports technology on the world stage.

It’s Melbourne’s thriving sporting culture that drives our solid track record in sports performance leadership and innovation across sports management, science and medicine. And it’s our international collaborations that play a critical role in establishing strategic partnerships for local and international organisations – enabling us to achieve new innovations that otherwise would be difficult to develop individually.
MELBOURNE’S YEAR OF SPORTS

March

Formula 1® Rolex Australian Grand Prix
(22 – 25 March 2018)
As the only city in the world with a Grand Slam and Formula 1 Grand Prix, Melbourne sees the world’s best Formula 1 drivers compete in the first Grand Prix of the season, with Red Bull’s Daniel Riccardo being a local favourite.

AFL Women’s Grand Final
(24 March 2018)
The inaugural year of the AFL Women’s competition sees the country’s most passionate female football players go head-to-head in the eight-team competition. This will be the second year of professional AFL Women’s finals, and with already overwhelming crowd support so far, the last match of the season will no doubt be a sell-out.

April

Rip Curl Pro Bells Beach
(28 March – 8 April 2018)
The Great Ocean Road’s iconic surf town of Torquay will again welcome the world’s best surfers to its famous breaks at Bells Beach when the 56th Rip Curl Pro hits town for the world’s oldest – and most coveted – surfing competition.

May

Great Ocean Road Running Festival
(19 – 20 May 2018)
Comprising of seven events, the Great Ocean Road Running Festival is best known as host to one of the world’s most picturesque sporting challenges – the Great Ocean Road Marathon. The race continues to host runners from all over the globe keen to push themselves to the limit amid the natural beauty of the Great Ocean Road.

June

2018 Holden State of Origin – Game I
(6 June 2018)
Melbourne’s iconic MCG will once again take centre stage when it plays host to the opening game of the 2018 Holden State of Origin between NSW Blues and QLD Maroons. With QLD claiming glory again in 2017, the Blues – under new coach Brad Fittler – will be seeking redemption.

Three Test Series – Wallabies v Ireland
(16 June 2018)
The Wallabies face off with the Irish national team in June 2018. This match is a big deal – it’s been a decade since Ireland’s national rugby union team graced the city. The teams will be playing for the Landsdowne Cup; a three-test tournament between Australia and Ireland.

September

Spring Racing Carnival
(September – November 2018)
From the glamour of Crown Oaks Day to the family-friendly fun of Stakes Day, Melbourne’s Spring Racing Carnival is a horse racing event that’s all about fashion, fine wine and fillies.

AFL Grand Final
(29 September 2018)
The MCG reaches capacity during Australia’s biggest single day sporting event. The hottest ticket in town, the AFL Grand Final is beloved by passionate fans keen to watch the year’s best teams fight it out for the premiership flag.
**October**

**Moto GP on Phillip Island**  
(28 October 2018)  
Phillip Island revs up with international motorcycling talent every year for the popular Australian Motorcycling Grand Prix. Considered a favourite race track for some of the world’s fastest motorcycle drivers, it is also a favourite among the passionate crowd.

**Medibank Melbourne Marathon Festival**  
(14 October 2018)  
More than 30,000 participants and runners from across the globe will hit the streets of Melbourne to take part in Australia’s largest marathon, running past some of the city’s most iconic landmarks before finishing with a lap of the renowned MCG.

**Fast5 Netball World Series**  
(27 – 28 October 2018)  
Fast5 is netball like you’ve never seen before; featuring dynamic rules changes including five players a side, shorter quarters, power plays and super shots!

**November**

**Melbourne Cup Carnival**  
(4 – 11 November 2018)  
A stalwart of the Spring Racing fixture, the Melbourne Cup Carnival sees the world’s best horses compete in the world’s richest races with ‘the race that stops the nation’ (i.e. the Melbourne Cup) being the biggest drawcard.

**World Cup of Golf**  
(21 – 25 November 2018)  
Five World Cups have been held in Australia – four times at Royal Melbourne, in 2016 at Kingston Heath – so the 2018 edition will be a first for Metropolitan. But in a way, it will be a celebration of Australia’s glorious golf past for it was in 1934 that Metropolitan hosted the Centenary Golf Tournament, the first major international golf competition to be held Down Under.

**December**

**Boxing Day Test**  
(Starting 26 December 2018)  
One of the most popular events on the international cricketing calendar, the 2018 Boxing Day Test sees Australia and India compete once again.

**January**

**Australian Open**  
(14 – 27 January 2019)  
Melbourne kicks off the grand slam season with the Australian Open. A favourite with players, officials and fans, there is as much action on court as there is off with kids’ areas, free concerts, live-screens, themed beer gardens and more.

**Festival of Sails**  
(TBC January 2019)  
Established in 1844, Geelong’s Festival of Sails is the largest annual keel boat regatta in the Southern Hemisphere. With more than 3000 competitors, it is one of the nation’s oldest sporting events and continues to grow each year.

**Towards Zero Race Melbourne**  
(TBC January 2019)  
Get set for a dose of fast and furious cycling at Melbourne’s world-famous Australian Formula 1 Grand Prix track. Cheer on the highest calibre of domestic and international riders as they test their power and team strategy on the fast and flat track.

**Jayco Herald Sun Tour**  
(31 January – 4 February 2019)  
The Jayco Herald Sun Tour is an Australian professional bicycle race held in Melbourne and provincial Victoria, sanctioned by the Union Cycliste Internationale. The first tour was held in October 1952 as a six-day event.
Cadel Evans Great Ocean Road Race
(TBC January 2019)
Australia’s only one-day International Cycling Union (UCI) world tour event sees the cream of the cycling crop compete amid a backdrop of spectacular coastal scenery through Geelong, Barwon Heads and Torquay.

February

FIG Individual Apparatus World Cup Series
(TBC February 2019)
For the first time, the Australian leg of the FIG Individual Apparatus World Cup Series will take place at Hisense Arena, Melbourne. Featuring gymnasts from 15 countries competing for Olympic qualification, this is a significant event on the global gymnastics calendar.

Superbike World Championship
(TBC February 2019)
The coastal hamlet of Phillip Island provides the perfect backdrop for the season opener of the Superbike World Championships, one of the top three global motorsports alongside Formula 1 and MotoGP.

March

Australian International Airshow
(1 – 3 March 2019)
A high voltage array of combat aircraft takes centre stage at Airshow 2019. See fighters, strike bombers, heavy lift leviathans and attack helicopters at Australia’s world-famous aviation spectacular. There will also be historic aircraft from the classic years of aviation and the most impressive collection of World War II aircraft ever to soar skyward at Avalon.
The Victorian Government’s *Trade Victoria* opens doors and connects you with Australia’s best sports industry exporters.

Trade Victoria is investing heavily in its sports industry’s product and services export programs.

Victoria has more than 25 per cent share of the national export total – adding $40 billion to the local economy in the past year.

There has never been a better time to expand your business with Victoria’s exports.

Victoria’s key export industries are:

- Food and fibre – Victoria produces more than one quarter of Australia’s food and fibre exports.
- International education – Victoria is Australia’s Education State – generating more than $5 billion in exports each year.
- Health and medical technologies – Victoria receives more than 40 per cent of government research funding.
- Information and Communication Technology (ICT) – Melbourne employs more than 30 per cent of the country’s ICT sector and is home to more than half of Australia’s top 20 technology companies.
- New energy technology – Victoria is at the forefront of energy. Its advanced manufacturing base provides easy access to world-class renewable energy resources in wind, solar, marine and biofuels.
- Professional services – The professional and financial services industry is the largest segment in the Victorian economy across banking, funds management, legal and accounting.
- Retail industry – Melbourne is the centre of the Australian retail industry – the exciting mix of international designer brands, flagship stores, local fashion retailers and world class department stores is worth almost $70 billion.
- Transport, defence and construction – Melbourne has Australia’s largest sea port and the only international 24-hour airport in the country. Victoria is also home to more than 300 defence industry businesses and a construction sector that contributes more than $21 billion to the State’s economy.

For further information on how you can expand your business, please visit www.trade.vic.gov.au

Contact Us

Trade Victoria
Department of Economic Development, Jobs, Transport and Resources

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www.trade.vic.gov.au
SPORT AND RECREATION VICTORIA

Sport and Recreation Victoria is the state government body dedicated to supporting Victoria’s sport and recreation sector and inspiring Victorians to get active.

Sport and recreation is an integral part of Victoria’s social and economic life. A strong, vibrant and interconnected system supports more than 3.25 million Victorians to play sport or be engaged in active recreation.

Victoria is home to 30 professional sports teams, 100 State Sports Associations, one third of Australia’s National Sport Organisations and more than 16,000 clubs with a highly developed governance and administrative structure. There are 44 state sporting facilities, 9,500 community sport facilities, leisure and recreation centres, a network of over 2,000 trails and thousands of playgrounds, parks and sport reserves.

Victoria has a global reputation as a major sporting events capital. Sport and Recreation Victoria works closely with Visit Victoria to attract major events to Melbourne and Victoria. World-class sporting infrastructure and event delivery supports a calendar of events that add $1.8 billion per annum to the State’s economy.

The State boasts world class expertise in sporting infrastructure, high performance and community participation programs, coaching services, sport analytics, governance, sponsorship, media, broadcast, professional and educational services as well as facility and event management.

Sport and Recreation Victoria works collaboratively with the not for profit, private and government sectors to:

- improve the health and wellbeing of Victorians
- build stronger and more connected communities
- deliver economic growth and jobs
- enhance liveability.

Sport and Recreation Victoria maximises the economic and social benefits provided to all Victorians by:

- ensuring greater access and opportunities for participation in sport and recreation by all Victorians
- maintaining Victoria’s reputation as Australia’s leading state for sporting and major events
- developing and improving the quality of community sport and recreation facilities
- investing in major sports facilities to support high performance pathways
- strengthening the capacity of sport and recreation organisations
- maintaining a robust evidence base for activities in the sport and active recreation system
- reinforcing the enriching role that sport and recreation plays in people's lives.

We also work hand in hand with the newly established Office for Women in Sport and Recreation to level the playing field for women – both on and off the field – including through education and cultural change initiatives, events and forums, leadership programs and female friendly sports infrastructure.

Sport and Recreation Victoria is located in the Department of Health and Human Services.

Contact Us

Sport and Recreation Victoria
Department of Health and Human Services
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Visit Victoria is the State's primary tourism, business and major events company that leads the sector in curating and demonstrating the depth and diversity of Victoria’s inspiring experiences to maximise yield from intrastate, interstate and international visitation.

Visit Victoria’s objective is to build Melbourne and Victoria into Australia’s number one tourism destination by creating brave global marketing campaigns and procuring the best-of-the-best major events, to drive strong and sustainable growth across priority markets.

Ready-Made Sports Market

Sport plays an integral role in attracting visitors to the State of Victoria. As Australia’s undisputed sporting heart, Melbourne has proven itself as an outstanding host of quality international sporting events over many decades. Major events are well organised, well-resourced and well marketed.

Event owners find Melbourne and Victoria commercially appealing, safe and secure because of its growing stream of diverse sports savvy visitors with high disposable incomes, providing ease of entry into the Asia Pacific market.

“Sport is Melbourne’s passion. For rights holders, a partnership here means accessing the world’s best venues, access to a dedicated marketing and communications team that assist in promoting events, an experienced and integrated events network, a proven track record of delivering successful events and genuine enthusiasm for sport unlike anywhere else. To see a whole city come alive, as Melbourne does for a major event, makes you appreciate why this is one of the world’s great sporting destinations.”

– Peter Bingeman, Visit Victoria CEO
SPORT LIVES HERE

- **No.1** Sports City of the Decade, Best Large Sports City, Best Sports Venues (2016 SportBusiness Ultimate Sport Cities Awards)
- **Six international standard sporting venues** on the fringe of the city
- **Over nine million** event attendees annually
- **Only city** in the world with both a Formula 1 Grand Prix and Grand Slam tennis tournament
- **Only city** in the world to have staged an Olympic Games, Commonwealth Games and a FINA World Championships

THE VISITOR EXPERIENCE

- Melbourne is the world’s **most liveable city**, voted by The Economic Intelligence Unit (UK) in 2017 for the seventh consecutive year
- An efficient and affordable public transport network with the largest air and seaports in Australia
- A stylish, sophisticated and dynamic city with hidden laneways and arcades offering vibrant shopping, bars, restaurants and live music venues for visitors to discover
- Home to a rich calendar of sporting and cultural events, the city boasts a lively atmosphere all year-round
- Visitors often travel an hour out of the city to discover the diversity and beauty of Victoria with trips to the iconic Great Ocean Road, world-class wineries, championship golf courses, natural hot springs and spectacular beaches and coastal villages

Partnership Opportunities

Visit Victoria brings together the best people, venues and suppliers with a proven foundation in event planning and execution across sports, arts, culinary and music sectors. A partnership with Visit Victoria not only provides sporting events or programs with the tools to help leverage Melbourne’s world-class assets but the ability to engage with an active sports community with the support of our events marketing team.

**Find out why sports bodies and events choose Melbourne.**

Contact Us

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AUSTRALIAN SPORTS TECHNOLOGIES NETWORK

“To position Australia as a world leading sports technology eco-system”

The Australian Sports Technologies Network (ASTN) is a national eco-system of organisations in sports technology development. This includes leading sports technologies businesses, national sporting organisations, research institutions, sports distributors/retailers, governments, service providers and investors.

ASTN programs are geared to assist Australian sports technology companies to commercialise their technologies globally. We also assist universities and research institutions to turn research projects into commercial products. Our motto is “born global or die local”.

ASTN has strategic partnerships with the Australian Sports Commission/Australian Institute of Sport, the Australian Sporting Goods Association, PriceWaterhouseCoopers, the Australian Sports Tech Company and PSCL Global (host of the Asia-Pacific Sports Analytics Conference).

We have also formed partnerships offshore with fellow sports technology networks across Europe, USA and China. ATSN has 14 universities, 39 NSO’s and more than 120 SMEs as members as well as a database of 2,500+ stakeholders (500+ sports tech businesses).

Programs focus on providing leadership in the development and promotion of Australian-inspired sports technologies. Since 2012, ASTN has engaged with more than 500 Australian sports tech companies to develop commercial opportunities in international markets with similar sports technology networks, sports technology companies and elite sports/federations.

Innovations in sports technologies include:

- performance and protective wear
- sports equipment and product innovations
- stadium and facilities technologies
- wearable technologies
- sports analytics (data and video)
- sports digital solutions (e.g. club management and fan engagement).
ASTN’s activities have been carefully developed with members and with the guidance of some of Australia’s leading tech entrepreneurs, as well as technology business schools at UCLA and UC Berkeley and with the counsel of Professor Jerry Engel and Steve Blank – founders of the Lean LaunchPad Revolution. ASTN activities include:

1. **Technology Innovation Education**
   - conferences, events and masterclasses
   - digital innovation workshops (for Sports Federations)
   - investor-ready pitching education.

2. **Uncovering New Innovations**
   - investment pitching competitions
   - innovation and commercialisation program (for Research Institutions).

3. **Supporting High-Potential Businesses**
   - seed and follow-on funding opportunities
   - advisory programs (accelerator and business mentoring)
   - connections into international markets (trade missions / global access programs).

**Contact Us**
Australian Sports Technologies Network
t: +61 400 113 375
776BC

776BC is a sports technology company focused on performance innovation. The name, 776BC, references the founding year of the Olympic Games.

776BC offers a range of apparel, products and services designed to enhance athletic performance. 776BC has established its positioning in performance supplying to a number of the most respected clubs, teams, institutes and schools across Australia, the USA and UK.

In 2017, 776BC launched the world-first MOTION product, a range of performance apparel designed to highlight how an athlete moves.

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AATC TENNIS

The AATC are leaders in coach education in South East Asia with locations in India, Singapore, Malaysia, China, Thailand and Hong Kong. We provide resources to assist in the development of tennis in these regions.

Reciprocal Tour groups are organised to Australia.

We are endorsed by ESTESS Athletic University in Stockholm.

The AATC has a strong emphasis on the development of the sport at a grass roots level with a view to the Pro Athlete.

The Company is managed by tennis professionals, and the philosophy is about opening the doors to tennis and bridging the barriers many of these countries face.
ALBION SPORTS
TECHNOLOGY –
BRAND ALBION X

Albion X is innovation in sports protection. Designed to your codes specific needs, Albion leads the way with the highest lightweight impact protection on the market.

Designed for agility and performance, we bring you the future: Albion X.

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ANNEX PRODUCTS

Annex Products is the Melbourne based start-up behind Quad Lock®. Annex® revolutionised the smartphone mounting market in 2012 with the introduction of Quad Lock®, a case-based iPhone mounting system.

Originally launched through Kickstarter, the Quad Lock® range now includes mounts for Cycling, Driving, Running, Motorcycling, Photography and a range of Lifestyle options.

Quad Lock® is the very best smartphone mount for an active lifestyle. To date over 1 million Quad Lock® products have been shipped to over 140 countries and the product has received over 32,000 5-star customer reviews.

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AUSTRALASIAN COLLEGE OF SPORT AND EXERCISE PHYSICIANS

The Australasian College of Sport and Exercise Physicians (ACSEP) is the pre-eminent body for sport and exercise physicians as well as sport and exercise medicine in Australia and New Zealand.

The ACSEP provides a robust training experience for its Registrars – while advancing the skills of its members through evidence based practice.

Sport and exercise physicians are committed to excellence in the practice of medicine as it applies to all aspects of physical activity.

Safe and effective sporting performance at all levels is a major focus. Alongside this is the increasing recognition of the importance of exercise in the prevention and treatment of common and often serious medical conditions – such as arthritis, heart disease, diabetes, mental health and many cancers.

AUSTRALIAN CAMPS ASSOCIATION

The Australian Camps Association (ACA) is the national peak body for residential camps and outdoor activity providers. We support over 230 members across the country, including 137 camps in Victoria alone.

The vast majority of these venues are fully accredited through the Australian Tourism Accreditation Program (ATAP) and are ideally located throughout the State in some of Victoria’s most scenic areas.

Member camps are set up to comfortably accommodate groups of all sizes and types. Our members can provide full catering and on-site team building outdoor activities to complement your training or competition program during your visit to Victoria.
AUSTRALIAN SPORTS TECHNOLOGIES NETWORK

The Australian Sports Technologies Network (ASTN) is a not-for-profit member-based organisation focused on the commercialisation, development and promotion of Australian-inspired sports technologies into domestic and global markets.

ASTN has more than 120 SMEs, 14 universities and 39 NSOs as members as well as a database of 2,500+ stakeholders (500+ sports tech businesses).

Our programs are geared to assist Australian sports technology companies to commercialise their technologies globally.

We also assist universities and research institutions to turn research projects into commercial products. Our motto is “born global or die local”.

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AUOTOCOACH PTY LTD

AutoCoach started seven years ago with a goal to provide coaches, teachers and athletes with equipment that optimised the way of approaching training and competitions for swimming.

In turn, we developed a completely expandable wireless system that could be used for both training and competitions, at a range of levels.

Having access to hands on feedback from leading experts in the field and elite athletes, we have devised an intuitive system made up of a two-in-one communicative stopwatch, a wireless LED display and speaker, as well as a headpiece that allows swimmers to hear real-time feedback from coaches.

With this, our company has developed a way to innovatively make swimming more connected to the outside world.
BASKETBALL AUSTRALIA

Basketball Australia is the governing body of basketball in Australia and is responsible for all 22 Australian National teams, the Basketball Australia Centre of Excellence at the Australian Institute of Sport (AIS), the Women’s National Basketball League (WNBL), the South East Australian Basketball League (SEABL), our wheelchair leagues (NWBL & WNWBL), Australian National Junior Championships, and Vicinity Centres Aussie Hoops – Australian basketball’s official junior game development program – as well as coach and referee development programs nationally.

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BAT LOGIC

BAT Logic is an Australian sports innovation company with a product range in rowing, consisting of shoes and the patented QuickRelease system, as well as a consulting arm able to solve performance, injury and product innovation questions across many disciplines.

BAT is an acronym formed from the ancient languages of Greek and Latin, which represents “superior understanding of the workings of the body”.

Our human-centred products and knowledge help people to achieve their goals and reach their full potential, while reducing the risk of injury and enhancing usability.

We have been involved in 17 Olympic medals and over 300 World level medals.

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Belgravia Leisure is an Australian owned and operated leisure management provider – partnering with over 40 Local Government and State Government authorities.

Together, we manage approximately 100 sport, aquatic, health and wellness facilities across Australia and New Zealand. With $2 billion of assets under our management and an annual turnover of approximately $150 million.

We deliver:

- an industry leading quality management system
- extensive asset management and maintenance systems
- business and marketing plans that support Government and client goals
- a team of operations managers who lead, mentor, monitor and support frontline staff
- specialist human resource, risk management, financial management, IT and graphic design services
- robust financial and operational reporting on a monthly basis.
CAREMONKEY

CareMonkey is a health and safety system used by sporting clubs throughout Australia.

It reduces risks for players by making emergency contact and medical details instantly available to officials on mobile devices ensuring they know who to call and what to do in an emergency.

CareMonkey injury reporting allows officials to log injury reports immediately from their mobile device and automatically create an injury database.

The system solves a massive problem for any club/sporting organisation – keeping emergency and medical information up to date and making it accessible to the right people even without internet access.

CATAPULT

Catapult exists to build and improve the performance of athletes and teams. With precision engineering at the intersection of sports science and analytics, Catapult products are designed to optimise performance, mitigate the risk of injury and support the return to competition. Over the past ten years, Catapult has provided performance analytics to the world’s leading sports organisations.

The Brazil national team, Chelsea, Bayern Munich, the New York Giants, Houston Rockets as well as the English Cricket Board, AFL and Australia Rugby Union have all benefited from Catapult insights.

Today, Catapult has over 300 staff based across 24 locations worldwide, working with over 1,500 elite teams from 35 different sports globally. Catapult Group International Limited (CAT) is listed on the Australian Stock Exchange.
CENTRE FOR MATERIALS INNOVATION AND FUTURE FASHION – RMIT UNIVERSITY AUSTRALIA

Centre for Materials Innovation and Future Fashion (CMIFF) is the leading-edge textile research facility within the School of Fashion and Textiles at RMIT University Australia. The Centre has developed notable products including protective fabrics for defence and fire fighters, materials for improved sports performance and innovative car seat covers. The Centre also provides new avenues for entrepreneurs to develop new products, standards and prototypes of sports equipment, textiles and goods.

CHEMNEERA PTY LTD

Chemneera is a sports technology, recreation and advanced materials advisory firm. Working with start-ups, small-to-medium enterprises or subsidiary/division of multinational corporations, services include product development, innovation commercialisation, application of technology in sports, sport surfacing manufacturing and specification as well as failure and root cause analysis.

By using an open innovation and collaboration approach, Chemneera typically assists corporations that look to enter new markets, commercialise new products or diversify existing products into the global sports market.

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CHAMPION DATA

Champion Data is an Australian company specialising in sports data – and is the official statistician for the Australian Football League and Netball Australia.

Champion Data’s vision is to be champions at capturing and telling the story of the game. Champion Data has a unique mix of expertise in sport knowledge, data analytics, software development, editorial, broadcast and design capability.

This expertise produces end-to-end data driven solutions for the sports and media industries – governing bodies, teams, athletes, rights holders, digital and print media, venues, sponsors and others.

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CLUB OPERATIONS PTY LTD

Club Operations provides systems and services that enable sailing clubs to increase participation in their racing, training and social events.

Club members use an app called Sailor to access all the information they need to stay informed of club activities, receive messages and view their competition results.

Club officials use the club-based mysailingclub.com.au website to update information about club activities and to process racing results.

The Sailor app is free to download and use.

Clubs pay an annual subscription fee to use www.mysailingclub.com.au

CHISHOLM INSTITUTE

Chisholm Institute has a proud history of delivering sports education programs to individuals and organisations and is the official Education Provider of the Melbourne Football Club.

Chisholm’s Dual Diploma of Sports Development & Sport and Recreation Management has a significant emphasis on the use of cutting edge sports technologies to analyse and improve player and team performance.

Chisholm also offers a series of short courses for players and support staff titled ‘The Athlete Performance Series’. This series introduces and provides practical skills in the areas of sports tech, nutrition, recovery, training phase planning and sport psychology.

To find out more about Chisholm’s Sports programs visit www.chisholm.edu.au/career-fields/sport-and-fitness.
CONCAVE INTERNATIONAL PTY LTD

Concave is an international football boot brand that specialises in producing premium football products for professional and amateur players all over the world.

Concave retails in sports stores throughout Australia, online and through premium football destinations soccer.com and Pro Direct who are the two largest online sellers of football boots globally.

Concave produce a football boot like no other on the market, featuring patented PowerStrike technology that increases the sweet spot when kicking by four times, improving power and accuracy when striking the ball for players at all levels.

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CRACKER SPORTS / CRACKER SYSTEMS

Cracker is a cloud solution for communication, collaboration and knowledge exchange for communities of practice in sport and other fields of endeavour.

Customers use the system to accelerate learning and development, uplift knowledge transfer, and lift coaching ROI for higher levels of performance.

The system includes applications for network collaboration, communication, performance profiling and digital libraries for the management, dissemination and protection of intellectual property (video, audio, documents).

Currently we are seeking new venturing partners, so give us a call to learn more.

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DMC SPORT

DMC Sport is a globally respected licensing, marketing and communications service provider, specialising in the management and delivery of licensed equipment and merchandise programs for sporting brands’ participation and membership programs.

From product concepts, sample development and manufacture to online sales, marketing solutions and delivery. We make a real difference to grassroots sports and participation globally.

Our highly developed capabilities currently service a number of well-known sporting brands in Australia, New Zealand and the United Kingdom.

Our clients include Australian Football League, Basketball Australia, Australian Sailing, English & Wales Cricket Board (ECB), New Zealand Rugby, Football Federation Australia, Golf Australia, Lawn Tennis Association, New Zealand Cricket and School Sports Victoria.
ENGINE SWIM AUSTRALIA

ENGINE is one of the world’s leading swimwear manufacturers servicing the Swimming & Surf Life Saving communities throughout Australasia.

We specialise in performance swimming products for athletes, while also providing quality custom sportswear to the larger team community.

We are an Australian owned company, founded by dual Olympian Toby Haenen and headed up by triple Olympic medallist Andrew Lauterstein. Our passionate team possesses the experience and expertise to provide teams with the best knowledge and products available.

As swimming enthusiasts, we are committed to making quality swimwear that delivers performance and style. From the top end, we provide world-class technical racing suits right through to functional, durable swimwear for teams full of colour.

ELITE AKADEMY SPORTS MEDICINE

Elite Akademy is passionate about providing the best solutions in sports medicine, healthcare and education. Our work is defined by one major aspect – satisfaction for our clients.

For children – we create the foundation to be healthy and help monitor their progress through technology.

For athletes – we provide the fundamentals for optimum movement and instil e-programs and technology feedback loops to help improve them in real time.

For adults – we get people moving and we do this by integrating our tech and e-programs to schools, hospitals, medical centres, sports teams and organisations.

Our goal is to create healthy nations.
EVENT WORKFORCE GROUP

Event Workforce Group (EWG) provides an industry leading event workforce (staffing) solutions platform, Rosterfy, powering some of the biggest events in the sports, events and entertainment industry across the globe.

Whether your event requires 10 or 10,000 registrations, this unique platform will simplify all your staffing needs by eliminating multiple working spreadsheets for one centralised, fully integrated scheduling platform. It includes but is not limited to: registration forms; customised emails; individual staff portal page; and scheduling timesheet management.

The platform also offers both Accreditation (customised branded pass design) and Training (training modules and inductions prior to shift work) functions to provide an all rounded staffing portal. Again, this is unique to Rosterfy, with both functions automatically syncing to its platform.

ENTERPRISE MONKEY

Enterprise Monkey helps sports organisations with their e-business, digital strategy and customised enterprise solutions.

By collaborating with the Australian Sports Technologies Network, we have identified current opportunities as well as the future challenges in the field of digital sports management.

We created an enterprise management system that has niche application in sports club management. We have also developed a sports talent profiling system for talent identification and benchmarking of athletes.

Enterprise Monkey was chosen to participate in the Victorian Government's sports technology trade mission to India.

We have our headquarters in Geelong and two branch offices in Melbourne and New Delhi respectively.

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GAIN LINE ANALYTICS

GAIN LINE Analytics Pty Ltd measures, analyses, predicts and creates team and organisational performance using the unique field of Cohesion Analytics.

Our client base includes teams within English Premier League Football, NRL (Rugby League), State of Origin (Rugby League), Super Rugby, Pro14 Rugby, Aviva Premiership Rugby, Big Bash T20 Cricket, as well as sports governing bodies such as World Rugby, Cricket Australia and corporate businesses.

While skill and talent play an important role in the success of a team, the understanding within a team is far more important than is truly understood.

Our analytical systems allow teams to optimise their Cohesion (understanding) – leading to long-term sustainable success through the optimisation of recruiting and selection methods as well as allows monitoring of seasonal and game-by-game performance markers.

Cohesion Analytics not only creates improved performance but puts performance in context, so an organisation can make the appropriate decisions when needed.

FANHUB MEDIA

FanHub Media – an Australian based leader in digital fan engagement products – deliver games, polling, fantasy and tipping products to clients including the Australian Football League (AFL), National Rugby League (NRL), Telstra and Fox Sports.

After establishing some great partners in Australia, FanHub began to expand globally in 2016 and now provides services to some of the biggest names in world sports and media. This includes News UK (London), Eurosports (France), CBS and the NFL (USA).

Named in the “Top 25 Sports Technology Solution Providers” in Asia Pacific by CIO APAC Outlook, FanHub continue their commitment to make sports on digital platforms more engaging and enjoyable for fans.

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GAIN LINE ANALYTICS

GAIN LINE Analytics Pty Ltd measures, analyses, predicts and creates team and organisational performance using the unique field of Cohesion Analytics.

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At the Genius Tech Group, we power big ideas with world class technology. Our products are focused on generating large-scale consumer engagement through data analytics and gamification, producing unprecedented insights.

Our flagship product, iSport Genius, provides unprecedented sporting insights through highly innovative statistical analysis of trillions of pieces of data across all major global sports. The platform is the subject of national TV ads and is recognised on the London stock exchange.

We have also recently launched the Genius Tech Fund, our venture capital arm, which invests in tech-based businesses with global scale.

GEMBA

Gemba provides insight, strategy and communications to the sport and entertainment industry through the combination of management consultancy, brand strategy, research and communications services.

Underpinning Gemba’s work is data and insights from the world’s most comprehensive sport and entertainment insights program that operates across 15 markets.

Gemba has offices in Auckland, Melbourne, Shanghai and Sydney.

Brand clients include Toyota, Coca-Cola, McDonald’s, Adidas, Telstra and Foxtel.

Rights holder clients include Formula 1, World Rugby, Australian Sports Commission, New Zealand Rugby, Cricket Australia, National Rugby League and Tennis Australia.
INCognitus

Incognitus is a global brand, operating predominantly in the provision of operational and strategic services to a number of international events – from event concept, creation and project management all the way through to operational readiness and implementation.

Craig Lovett is one of the most experienced professionals in the area of event management, cleaning, waste management and sustainable strategies for venues and global events.

Over the past 30 years, his vision has built a business capable of mobilising large numbers of people, large quantities of equipment and creating solutions to venues and events around the globe.

Hockey Australia

Hockey Australia represents the sport at all levels, from our successful national women’s and men’s teams through to State and Territory members and our passionate clubs and players.

We have a strong and vibrant grass roots participation base, with our latest census indicating that over 100,000 players are involved in regular competition – growing to over 200,000 when considering school based competitions.

Our two national teams – the Kookaburras and Hockeyroos – continue to be successful on the world stage. The Kookaburras are currently ranked number 1 in the world, while the Hockeyroos are ranked 5th.

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insideEDGE SPORT AND LEISURE PLANNING

insideEDGE is a national sport and leisure planning consultancy, with offices in Melbourne and Adelaide, that specialises in sports development and facility planning, data driven supply and demand modelling and in facilitating sport, government and community engagement.

We have been involved in the delivery of some of Australia’s most significant sporting industry projects.

Our online Sports Facility Auditor program is one of our fully customised programs, that assists the sport sector to capture, analyse and report on the provision, quality and capacity of sports facilities in order to identify gaps, drive investment, prioritise resources, drive standards and connect industry data.

INFOPLUM

We Are Sport. We Are Technology. We Are Innovation.

Infoplum’s core focus is delivering content and interactive applications, designed to engage and retain audiences across media and sport.

Over 20 years, it has built an enviable track record locally and overseas – within both business-to-business (B2B) and business-to-consumer (B2C) markets.

In the past 20 years, we have worked with many clients across a range of industries – big ones, small ones and some in the middle...all with a common thread – that they seek to engage their audiences by using our products as means of informing, entertaining and educating!

Sportsflash®, our sport-focused business unit, is a leading brand in the highly competitive sport market and has been the mainstay of the overall infoplum business.
INTERACTSPORT PTY LTD

A complete digital sports management platform servicing NSOs, associations, clubs and teams worldwide.

InteractSport offer fully integrated software products in partnership with sporting organisations to configure and customise service packages to deliver a fit for purpose solution for competition management, membership and registrations, communications, programs and events, apps and websites.

Solutions can be extended with our mature API to integrate with third party CRM systems, payment gateways, eLearning products and SSO.

Design of delivery can be customised to brand requirements and white-labelled as a clean feed.

Key products include MyCricket, MyNetball, RugbyLink, ResultsVault and Play-Cricket Scorer.
KANGATECH

KangaTech is a world leader in scientifically proven injury prevention for elite athletes.

Through a combination of advanced analytics software and a high-tech athlete testing and training platform, KangaTech allows elite sporting organisations to reduce injuries while increasing training loads and improving performance.

KangaTech allows elite sporting organisations and allied health practices to better understand athletes, intervene in a timely effective manner and ultimately perform better on field, on court or on track.

JUMP MEDIA & MARKETING

Jump Media & Marketing is a specialist sports agency delivering excellence and world-class service to the sports industry.

We know and understand sport from all angles. It is our daily diet and the arena in which we excel.

Our expertise is in the development and execution of high impact, innovative and results-driven marketing and communications campaigns, based on a solid strategic foundation.

We generate excitement, engage communities, build commercial value in properties, drive revenue and drive results across key areas such as satisfaction levels, organisational trust, fan and influencer engagement, digital and social audience reach, media coverage and sales (tickets, merchandise, sponsorship, etc).
KRONOS ENTERPRISES PTY LTD

Software development and consultancy services within the scope of information systems.

Kronos offers a complete event management system for all kind of international sports events: “Event Management Software – Eventum”, “Timing Systems”.

Various services and software products to enhance sportive success with “Sportive Talent Identification-Development- Tracking”.

Other areas Kronos works for are renewable energy solutions and cyber defence.

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KNOG

Knog creates urban-flavoured tech for the road, trail and outdoors.

Best known for their array of bike lights and the incredibly successful “Oi” bell, 2018 will see in a new era for the brand as it grows into the outdoor category. With their modular “PWR” range of outdoor products, plus additional multi-tools, GoPro-compatible lights and running lights, the brand’s visibility – along with that of its customers – is likely to increase.

A Melburnian product design business, it is the lovechild of co-founders Hugo Davidson and Mal McKechnie, a designer and engineer who shared the same vision for what they should make (or get up to): unboring things. Products are devised in the (k)noggin, designed in Melbourne, and used all over the world.

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Melbourne Cricket Ground

As Australia’s most attended sports and entertainment stadium, the 100,000-seat capacity Melbourne Cricket Ground (MCG) is a multipurpose venue accommodating cricket, Australian Football, rugby, soccer, concerts, dinners and other major conferences and functions on its natural turf arena and in the surrounding purpose-built facilities.

The iconic MCG represents what is great about Australia and showcases it to the world.

The Melbourne Cricket Club, which manages the stadium, has progressively expanded the MCG’s role as an entertainment centre – and a world-class tourist destination – housing restaurants, cafes, daily tours, the National Sports Museum and events in the surrounding parklands.

The MCG now hosts more than 90 days of events annually, with attendance typically exceeding three million people per year.

La Trobe University

We offer more sport-related courses than any other university in Australia, our research is rated well above world standard and our partners are some of Australia’s most prominent sport organisations including Melbourne City Football Club, Carlton Football Club and the Melbourne Rebels.

Our research expertise in sport covers sport science, sport analytics and computer science, sports medicine, sports management, nutrition, and physiotherapy.

We are seeking to work with partner organisations looking to innovate through new technology or the application of new knowledge in any area of sport.

We have a range of sport science laboratories and testing capability to support sport focused research.

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La Trobe University

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**MY SPORT EVOLUTION**

My Sport Evolution (MSE) is a specialist agency representing cutting-edge sports performance measuring technology brands from around the world, in Australia.

Traditional distributor and retail channels aren’t suitable for many cutting-edge sports technologies, because they lack the ability to educate customers and don’t offer the personalised customer approach needed.

Instead, MSE offers a continually growing network of direct customers (sports organisations) across Australia (high performance down to grassroots sport), delivering streamlined access to a market that is passionate about sport and has a reputation for its early adoption of technology.

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**MELBOURNE SPORTS AND AQUATIC CENTRE**

Melbourne Sports and Aquatic Centre (MSAC) is an international sports venue located in the heart of the Albert Park sports precinct. Established in 1996, MSAC offers state-of-the-art aquatics, stadium and gym facilities in which members and visitors can train, compete and recover alongside some of Australia’s leading athletes – past, present and future.

MSAC is also home to many of Victoria’s state sports organisations, and regularly hosts state, national and international sporting events.

MSAC’s footprint in Albert Park extends to Lakeside Stadium, Melbourne’s premier athletics facility and home to the Victorian Institute of Sport, Athletics Australia and South Melbourne Football Club.

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Netball Australia is the governing body for the sport of netball, Australia’s number one sport for female participation.

Over one million Australians play the sport, including the introductory netball program, Suncorp NetSetGO (children aged 5-10 years) and the elite, Samsung Diamonds – who currently hold world number one status.

Our aim is to have every Australian engaged in netball in some capacity, whether as a player, official or fan.
PMY GROUP

PMY is an independent advisory, project delivery and managed services company – specialising in commercial, digital, data and technology projects.

We combine expertise in information, communications and technology, corporate strategy and business intelligence, to deliver commercially sustainable outcomes for our clients.

Our market leading position combines knowledge of the latest technology innovations and best practice commercial and stadium operations methods from around the world, which are now being applied to mixed and multi-purpose precincts.

Clients include a significant number of globally recognised stadiums across Australia, New Zealand, the UK, Ireland and US, casinos, transport hubs, property developers and governments.

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OTIUM PLANNING GROUP

Otium Planning Group Pty Ltd (OPG) is a contemporary sport and leisure planning company providing services in planning, facility development, management and funding for the sport, recreation and leisure industries throughout Australia, New Zealand and Asia Pacific.

We are an industry leader in sport and leisure planning and always seek innovative solutions to meet client needs.

We provide national expertise with local understanding through our network of offices throughout Australia and the Asia Pacific Region.

OPGs broad industry experience covers more than 30 years working in the sector with 1,650 projects completed – which means we can support our clients in every facet of sport and recreation planning and development.

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RONSTAN INTERNATIONAL PTY LTD

The sailboat hardware market and the architectural rigging market are worlds apart, but in Australia they’re both dominated by one powerhouse player. Ronstan’s end-to-end design, manufacture and distribution operation has grown to become the only serious competitor.

Our head office in Melbourne, is home to our state-of-the-art design and manufacturing facilities, our advanced warehousing and global distribution system. Our home market is further supported by sales offices in Sydney, Brisbane and Perth.

Internationally, we’re one of the top three sailboat hardware brands in the world, instantly recognised and respected in 45 countries.

Our passionate team has worked tirelessly to develop export markets, establishing manufacturing facilities in Denmark and Indonesia and sales offices and distribution facilities in the United States – all the while building strong relationships with our distribution partners around the world.

RefLIVE

RefLIVE allows football referees to record all match information directly onto a smartwatch.

This process eliminates match day paperwork, saving leagues a great deal of time and money. It also enables real-time scoring for football games of all levels, directly from the official source, the match referee.

RefLIVE’s revolutionary match day technology easily integrates with competition management systems – creating a seamless administration process, improvements to referee performance and opportunities for fan engagement.

Our smartwatch and smartphone technology has been used by amateurs and professional referees at FIFA international level. With users in 100+ countries, RefLIVE is the future of refereeing and automated scoring.

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RefLIVE

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SPORT BUSINESS PARTNERS

Sport Business Partners (SBP) provides strategic advisory and insights to the sport and commercial business sectors through a range of integrated consulting, commercial and market research services.

We bring business research and whole-of-business strategy together, to seamlessly offer powerful insights and problem-solving strategies.

Over the last decade we have been a trusted adviser to over 100 leading professional and Olympic sport organisations, government agencies and commercial businesses across Australia and New Zealand.

We invest significant time to build close relationships with our clients – and the strategic capabilities of their people.

Together with our clients, we creatively solve problems and deliver opportunities, which grow value and organisational performance.

SEDA COLLEGE VICTORIA

Complete Year 11 and 12 while immersed in the sport and recreation industries.

SEDA College Victoria aims to bring out the best in you through our applied learning approach and by focussing on your passion.

There are four key areas that define our approach:

- an individual approach for each student through our ‘one teacher’ to ‘one class’ model
- learning directly from industry experts
- getting outside of the classroom and learning by doing
- placing equal importance on the development of key skills and personal attributes as academic outcomes.

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SPORTS ACCOUNTING AUSTRALIA

Sports Accounting Australia (SAA) has the people and the practices to implement the best accounting systems and processes to provide immediate benefits to the organisation and appropriate access to vital information for everyone within it.

We are a CPA public practice with CPA and CA qualified staff, a registered BAS Agent and certified partner of Xero and MYOB. We understand the business of sport.

For almost a decade, SAA has been at the forefront of providing high performance finance and business planning to local, state and national sports organisations.

Accounting services from CFO through to bookkeeping, short and long-term assignments and system implementations.

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SPORTS GEEK

Need help understanding the sports digital landscape?

Want to know how to value your digital assets?

Sports Geek is an agency that has helped many sports teams, leagues and rights holders develop strong digital fan bases that drive revenue via ticketing, membership and sponsorship initiatives.

Founder Sean Callanan hosts a free weekly sports digital marketing podcast Sports Geek that is a must listen for the sports business professional available on iTunes, Google Play and Pocket Casts.

You can follow Sports Geek on Facebook and @SportsGeek on Twitter with more free resources at www.SportsGeekHQ.com

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SPORTS PERFORMANCE TRACKING

Sports Performance Tracking (SPT) is a low-cost solution to GPS tracking for all levels.

GPS analytics have been valued and used at the elite level but never filtered its way down to the amateur or sub-elite level.

With SPT's dedicated hardware and simple to use software, players of all levels can now access all the data they need to improve their performance and track their improvement over time.

- used in over 90 Countries
- 10 Different Languages
- 8 Different Sports
- by 1000’s of Athletes Daily.

SPT is the simplest way to use technology to get better outcomes.

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SPORTSCOVER AUSTRALIA PTY LTD

Sportscover, the world’s leading sports and leisure insurer, provides unrivalled expertise across insurance, risk, compliance, legal services and live streaming.

With offices in London, Sydney and Melbourne, we have the global reach and experience to provide the right solution for your sports and/or leisure business.

Our passion for sport and leisure – and our focus on providing excellent customer service – has enabled Sportscover to grow to become the force in sport and leisure services that it is today.

Our aim: to be the company of choice for the sports and leisure market through unrivalled expertise, innovation, partnerships and exceptional customer service.

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SPORTSMATE MOBILE

Founded in 2009, Sportsmate Mobile is an independent sports media company, which creates and distributes native iOS and Android applications. Focused on delivering lightning fast sport scores and stats, plus in-depth editorial content to sports fans across the world.

Sportsmate’s growing suite of apps is built by a dedicated and passionate team of app developers, designers and content creators.

With over 10 million global downloads and 3 billion sessions, Sportsmate is Australia’s number one sports mobile app network.

In 2016, the business was purchased by a group of private equity investors with a view to growing out the platform globally.

SPORTSTG

SportsTG is the leading provider of digital solutions to the sports industry in Australia.

Headquartered in Melbourne with offices in Sydney, Auckland and London, we provide solutions for competition management and membership and event registration.

The SportsTG network consists of Australia’s highest participation sports including Australian Rules Football, Rugby League, Basketball, Football, Touch Football among many others.

With over 5 million visitors a day to the SportsTG platform we are one of Australia’s largest online publishers.
TEAM APP

Team App is a platform that allows teams, clubs, leagues and sporting bodies to improve communication by creating their own smartphone app for free.

On our platform you can design your app, choose from a huge range of features and have a fully functional app and website in less than 10 minutes.

Team App is being used by over 140,000 clubs in over 190 countries.

SUPACORE

Supacore is the world’s only sports tech company that has a patented innovative solution to sporting injuries. The technology is widely used amongst EPL clubs in the UK and elite clubs in Australia and wider Europe.

Supacore is developing a pipeline of sports tech product for delivery in 2017/18.

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TEAM APP

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TENNIS AUSTRALIA

Tennis Australia is the governing body of the sport of tennis in Australia.

As an organisation, we deliver world leading sports and event entertainment, drive revenue and invest those profits back into the community.

Tennis Australia creates and promotes tennis products to drive participation, from community level to high performance athletes.

We also run world-class events such as the Australian Open, that showcase the sport and inspire participation.

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TIDY HQ

Your sport. Elevated.

TidyHQ is at the heart of great sports administration environments in over 50 countries from the largest such as the Australian Football League (AFL) to the community level. Providing ready-made governance and succession planning, while ensuring an even more reliable, capable and responsive environment.

This has proven to increase participation levels, while also helping to recruit and retain further volunteers – and lay the foundation for future innovations. It’s your sports club performing at its highest level.

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VENTOU CYCLING APPAREL

Ventou has been designing and manufacturing custom cycling and triathlon apparel for over 20 years.

With expertise in textiles and material cutting, Ventou has focused its efforts on producing apparel that is technically superior and performance oriented.

Full local (Melbourne based) sublimation capabilities place Ventou above its custom competitors.

Ventou offer exceptional production turnaround times, achievable minimums and the ability to work through specific customisation requests with their clients.

Ventou also design and produce retail ranges including Brooklyn Project, Visions, and Merino product ranges.

VICTORIA RACING CLUB

Victoria Racing Club (VRC) is the most prestigious and famous thoroughbred racing club in Australia.

A world leader in racing and event entertainment, the VRC hosts the Melbourne Cup Carnival each November, boasting an international field of the world’s best equine athletes.

The Melbourne Cup Carnival is the number one economic generator of any annual sporting event in Australia.

It is located at the world-famous Flemington race course, a treasured national icon and home to the race that stops a nation – the Melbourne Cup.

The Carnival attracts over 330,000 attendees annually from countries around the world, here not only for world-class racing, but top-shelf entertainment, fashion and food.
VISUALCOACHING®

Introducing Visualcoaching® Pro, a blazingly fast and simple to use coaching software platform used by Olympic teams, schools, universities and coaches.

Our platform includes a powerful athlete monitoring system, conditioning and periodisation module with magnificent analysis and performance metrics.

Use it to compliment your own sports and education courses or simply access over 6,000 exercises, stretches and rehabilitation clips, to create visually descriptive training in seconds.

Coaches, teachers and athletes can be up and running in minutes, then access Visualcoaching® Pro from all mobile devices and computers. Explore how our platform can potentially save your organisation time and money.

WICKED WITCH SOFTWARE

Wicked Witch Software has been operating for more than 15 years in Melbourne Australia.

During that time, Wicked Witch has designed, developed and delivered hundreds of software titles, specialising in sports games and software for PC, console and mobile platforms including Australian Football League (AFL), National Rugby League (NRL), Cricket and Rugby Union.

Wicked Witch has built unique custom software and hardware for use in Visualisations, Virtual Reality training, Photogrammetry Scanning Hardware, High End Graphics Creation and Animation, Realtime Networked Simulations, and much more.
ZAPPASOFT PTY LTD

Zappasoft develops game changing apps that deliver outstanding program resources, coaching tools and learning tools for athletes, players, coaches, teachers and parents.

Our mission is to make it easy to use your mobile phone, iPad or tablet to access a world of sporting technology and expertise at an affordable cost.

Our apps are designed to meet the sporting technology needs of ‘anyone, anywhere, anytime’ and include a range of AI based features.

Zappasoft partners with sporting organisations and elite sports people – developing apps which capture the programs, skills and knowledge of these bodies and people.

Partners include Tennis Australia (HotShots and TA Technique) and Cricket Australia (in2CRICKET, T20BLAST, The Australian Way).

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ZERO ONE

Zero One is a company specialising in virtual reality, visualisation, interactive media, visual effects and animation.

With clients such as Adidas, CrickExeet Australia, Big Bash League, Dreamworks Interactive, Warner Bros, Interactive, Fox Interactive and Melbourne Museum, Zero One has created a reputation for creating beautiful and engaging technology experiences.

Established in 2006, Zero One has delivered a wide range of cutting edge virtual reality and visual solutions.

Zero One provides creative and compelling technological outcomes across a variety of platforms.

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Victoria has the most extensive overseas network of any Australian state.

The Victorian Government Trade and Investment network currently comprises seven Commissioner for Victoria positions, with oversight of 21 representative offices in strategic international locations.

The offices play a pivotal role in raising Victoria’s profile, including managing the state’s relationships with key international regions.

The offices focus on foreign direct investment attraction, export development and whole-of-Government activities.

Victoria’s international network enables the state to perform strongly in a competitive and challenging international trade and investment environment.
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